



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/Americans for Prosperity (11360)  
Mentzer Media Services, Inc. (3427)  
CLOYD, ELISE  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Political - Issue (1068)  
1837 AFP (134345)  
National/Political  
1837/06262103

AMER FOR PROSPERITY  
AMERICANS FOR PROSPERITY

Invoice 633462  
Inv Date 9/30/2012  
Terms Net 30  
Contract 325372  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 3:04:48PM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1, Th-1	08/28/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV18H	\$1800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Tu-1, Th-1	08/30/12 7:27AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV18H	\$1800.00	
2.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day, W-1, Th-1, F-1	08/29/12 12:52PM (We)	00:30	EYEWITNESS NEWS 12P	AFP12TV18H	\$700.00	
	Spot	12:00:00PM- 1:00:00PM	Day, W-1, Th-1, F-1	08/30/12 12:29PM (Th)	00:30	EYEWITNESS NEWS 12P	AFP12TV18H	\$700.00	
	Spot	12:00:00PM- 1:00:00PM	Day, W-1, Th-1, F-1	08/31/12 12:29PM (Fr)	00:30	EYEWITNESS NEWS 12P	AFP12TV20H	\$700.00	
3.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, F-1	08/29/12 5:53PM (We)	00:30	EYEWITNESS NEWS 530P	AFP12TV18H	\$1800.00	
	Spot	5:30:00PM- 6:00:00PM	Day, W-1, F-1	08/31/12 5:43PM (Fr)	00:30	EYEWITNESS NEWS 530P	AFP12TV20H	\$1800.00	
4.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, Th-1, F-1	08/28/12 6:27PM (Tu)	00:30	EYEWITNESS NEWS 6P	AFP12TV18H	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, Th-1, F-1	08/30/12 6:28PM (Th)	00:30	EYEWITNESS NEWS 6P	AFP12TV18H	\$2000.00	
	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, Th-1, F-1	08/31/12 6:23PM (Fr)	00:30	EYEWITNESS NEWS 6P	AFP12TV20H	\$2000.00	
5.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:58:00PM- 7:30:00PM	Day, Tu-1, W-1, F-1	08/28/12 7:26PM (Tu)	00:30	INSIDE EDITION	AFP12TV18H	\$2000.00	
	Spot	6:58:00PM- 7:30:00PM	Day, Tu-1, W-1, F-1	08/29/12 7:20PM (We)	00:30	INSIDE EDITION	AFP12TV18H	\$2000.00	
	Spot	6:58:00PM- 7:30:00PM	Day, Tu-1, W-1, F-1	08/31/12 7:28PM (Fr)	00:30	ENTERTAINMENT TONIGHT	AFP12TV20H	\$2000.00	
6.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:35:00PM- 12:05:00AM	Day, Tu-1, W-1, Th-1	08/28/12 12:02AM (Tu)	00:30	Nightline	AFP12TV18H	\$1000.00	
	Spot	11:35:00PM- 12:05:00AM	Day, Tu-1, W-1, Th-1	08/29/12 12:03AM (We)	00:30	Nightline	AFP12TV18H	\$1000.00	
	Spot	11:35:00PM- 12:05:00AM	Day, Tu-1, W-1, Th-1	08/30/12 12:26AM (Th)	00:30	Nightline	AFP12TV18H	\$1000.00	
7.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00AM- 7:00:00AM	Day, Sa-1	09/01/12 6:43AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	AFP12TV20H	\$700.00	
8.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-1	09/01/12 7:53AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	AFP12TV20H	\$700.00	
9.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:00:00PM- 12:30:00PM	Day, Sa-1	09/01/12 12:22PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	AFP12TV20H	\$550.00	
10.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Su-1	09/02/12 7:54AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	AFP12TV20H	\$700.00	
11.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	09/02/12 7:42PM (Su)	00:30	THE CHEW PRESENTS ABC'S FALL PREVIEW SPECIAL	AFP12TV20H	\$5300.00	
12.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00PM- 8:00:00PM	Day, Su-1	09/02/12 7:42PM (Su)	00:30	THE CHEW PRESENTS ABC'S FALL PREVIEW SPECIAL	AFP12TV20H	\$5300.00	
13.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, M-1	09/03/12 7:29AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	AFP12TV20H	\$1800.00	
14.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:00:00PM- 1:00:00PM	Day, M-1	09/03/12 12:54PM (Mo)	00:30	EYEWITNESS NEWS 12P	AFP12TV20H	\$700.00	
15.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:30:00PM- 6:00:00PM	Day, M-1	09/03/12 5:44PM (Mo)	00:30	EYEWITNESS NEWS 530P	AFP12TV20H	\$1800.00	



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16.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00PM- 6:30:00PM	Day, M-1	09/03/12 6:13PM (Mo)	00:30	EYEWITNESS NEWS 6P	AFP12TV20H	\$2000.00	
17.0	Spot			09/03/12			1 preempt @ \$2000.00	\$0.00	Pre-empt
18.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:35:00PM-12:05:00AM	Day, M-1	09/03/12 11:43PM (Mo)	00:30	EYEWITNESS NEWS 11P SPECIAL EDITION	AFP12TV20H	\$1000.00	
19.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00PM-10:00:00PM	Day, M-2	09/03/12 8:23PM (Mo)	00:30	Bachelor Pad	AFP12TV20H	\$6000.00	
	Spot	8:00:00PM-10:00:00PM	Day, M-2	09/03/12 9:39PM (Mo)	00:30	Bachelor Pad	AFP12TV20H	\$6000.00	
20.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:35:00PM-12:05:00AM	Day, F-1	08/31/12 12:05AM (Fr)	00:30	HIGH SCHOOL FOOTBALL EXTRA	AFP12TV20H	\$1000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$52,550.00	Total Spots	29
Commission	(\$7,882.50)		
Net Total	\$44,667.50		